

Program Name	Bachelor of Commerce
Program Description	Double Majors – Law & Marketing
Minimum Requirements	Pass in Year 13, with 50% or more marks in English
Program Type	Degree

Course Code	Course Name	Credit Points
	Core Courses:	
	Year 1: Semester 1	
MGT501Sem (Pre-req: Year 13)	Introduction to Business Management	15
HRM501Sem (Pre-req: Year 13)	Introduction to IR & HRM	15
LAW 500Sem (Pre-req: Year 13)	Common Law reasoning and Institutions I	15
LAW506Sem (Pre-req: Year 13)	Law and Pacific Society	15
	Total	60
	Year 1: Semester 2	
MKT501Sem (Pre-req: Year 13)	Introduction to Marketing	15
LNG501Sem (Pre-req: Year 13)	English for Academic Studies	15
LAW505Sem (Pre-req: Year 13)	Common Law reasoning and Institutions II	15
Elective: Any 1 Level 5 course from any discipline	XXX5	15
	Total	60
	Year 2: Semester 1	
MKT601Sem (Pre-req: MKT501)	Business Marketing	15
LAW600Sem (Pre-req: LAW500,LAW510,LAW504)	Elements of the Law of Contract I	15
LAW610Sem (Pre-req: LAW500,LAW501,LAW504)	Public Law I	15
MKT603Sem (Pre-req: MGT501)	Electronic Marketing	15
	Total	60
	Year 2: Semester 2	
MGT605Sem (Pre-req: MGT501)	Management of Service Operation	15

LAW608Sem (Pre-req: LAW600)	Elements of the Law of Contract II	15
MGT603Sem (Pre-req: MGT501)	Consumer Behavior	15
MGT607Sem (Pre-req: MGT501)	Sales Management	15
	Total	60
	Year 3: Semester 1	
		15
Law704Sem (Pre-req:law600,law601,law602,law603,law604,law606)	Company Law	15
LAW700Sem (Pre-req:law600,law601,law602,law603,law604,law606)	Trusts and Equity I	15
MKT701Sem (Pre-req: MGT601)	Marketing Research	15
MKT702Sem (Pre-req: MGT601)	Strategic Marketing	15
	Total	60
	Year 3: Semester 2	
MKT703Sem (Pre-req: MKT501)	Service Marketing	15
LAW705Sem (Pre-req: law600,law601)	Civil Procedure	15
MKT704Sem (Pre-req: MKT601)	Advertising and Public Relations	15
MKT705Sem (Pre-req: MKT501)	International Marketing	15
	Total	60
	Total Credit Points	360
Directed Industrial Attachment (DIA) 4 months : Assisting with Employment		