

Program Name	Bachelor of Commerce
Program Description	Double Majors- IR&HRM/Marketing
Minimum Requirements	Pass in Year 13, with 50% or more marks in English
Program Type	Degree

Course Code	Course Name	Credit Points
Core Courses:		
Year 1: Semester 1		
HRM501 Sem (Pre-req Year 13)	Introduction to IR & HRM	15
LNG501 Sem (Pre-req Year 13)	English for Academic Studies	15
MKT501 Sem (Pre-req Year 13)	Introduction to Marketing	15
MGT501 Sem (Pre-req Year 13)	Introduction to Business Management	15
Total		60
Year 1: Semester 2		
MKT502 Sem (Pre-req Year 13)	Visual Merchandising	15
CIN506 Sem (Pre-req Year 13)	Computer Principles	15
Elective(Choose any 2 from the following)		2*15
MGT502 Sem (Pre-req Year 13)	Theory & Practice of Management	
FIN501 Sem (Pre-req Year 13)	Fundamentals of Finance	
MKT502 Sem (Pre-req Year 13)	Merchandising and Composition	
ECN501 Sem (Pre-req Year 13)	Introduction to Macroeconomics	
ACC502 Sem (Pre-req Year 13)	Operations Management Accounting	
LAW501 Sem (Pre-req Year 13)	Commercial Law	
BNK502 Sem (Pre-req Year 13)	Banking Services and Procedures	
Total		60
Year 2: Semester 1		

HRM602 Sem (Pre-req HRM501)	Management of Industrial Relations	15
HRM603 Sem (Pre-req HRM501)	Comparative Studies in Industrial & Employment Relations	15
MKT601 Sem (Pre-req MKT501)	Business Marketing	15
MGT603Sem (Pre-req MKT501or MGT501)	Consumer Behaviour	15
	Total	60
Year 2: Semester 2		
LAW604 Sem (Pre-req HRM501)	Labour Law and Ethics	15
HRM604 Sem (Pre-req HRM501Sem)	Strategic Human Resource Management	15
MKT603 Sem (Pre-req MKT501)	Electronic Marketing	15
ECN603 Sem (Pre-req ECN501)	Business Statistics	
	Total	60
Year 3: Semester 1		
HRM701 Sem (Pre-req HRM601)	Industrial Relations Theory & Policy	15
MKT701 Sem (Pre-req MKT501 or ECN603)	Marketing Research	15
HRM702 Sem (Pre-req HRM501)	Negotiation ,Advocacy & Bargaining	15
MKT703 Sem (Pre-Req MKT501)	Service Marketing	15
	Total	60
Year 3: Semester 2		
HRM703 Sem (Pre-req HRM501)	Human Resource Management and Development	15

MKT705 Sem (Pre-req MKT601)	International Marketing	15
MKT702 Sem (Pre-req MKT601 or MGT603)	Strategic Marketing	15
Elective(Choose any 1 from the following)		15
MKT704 Sem (Pre-req MKT601 or MGT603)	Advertising & Public Relations	15
HRM704 Sem (Pre-req HRM601)	International HRM	15
MGT701 Sem (Pre-req MGT601 or MGT604)	Organizational Analysis & Behaviour	15
	Total	60
	Total Credit Points	360
Directed Industrial Attachment (DIA) 4 months: Assisting with Employment after passing 50% of the courses		