

Program Name	Higher Education Diploma in Management
Program Description	This key program helps prepare students for a career in any of the diverse fields of marketing in the industry, commerce, not for-profit, and government organizations. The key program focuses on the increasingly important role of marketing, being one of the major sources of organizational revenues, and a key contributor to organizational performance. Students will be exposed to the broad and dynamic field of marketing, providing knowledge which is critical in capacity building to graduates in marketing roles, both in contemporary and emergent organizations. At the moment, there is no formal qualification offered in this area of study in Fiji.
Majors	Management
Minimum Requirements	Pass in Year 13, with 50% or more marks in English
Program Type	Higher Education Diploma

Course Code	Course Name	Credit Points
Year 1: Semester 1		
MGT501Sem (Pre-req : Year 13)	Introduction to Business Management	15
MKT501 Sem (Pre-req :Year 13)	Introduction to Marketing	15
HRM501 Sem (Pre-req: Year 13)	Introduction to Industrial Relations & HRM	15
CIN501 Sem (Pre-req :Year 13)	Productivity Software	15
	Total	60
Year 1: Semester 2		
MGT502 Sem (Pre-req: Year 13)	Theory & Practice of Management	15
MKT502 Sem (Pre-req: Year 13)	Merchandising and Design Composition	15
CIN502 Sem (Pre-req : Year 13)	IS in Organizations	15
LNG501 Sem (Pre-req :Year 13)	English for Academic Studies	15
	Total	60
Year 2: Semester 1		
MGT601 Sem (Pre-req: MGT501)	Operations Management	15

MGT604Sem (Pre-req :MGT501)	Entrepreneurship & Small Business Management	15
Elective(Choose any 2 from the following)		2 X 15
MGT603 Sem (Pre-req :MGT501)	Consumer Behaviour	
MKT601 Sem (Pre-req :MKT501)	Business Marketing	
MKT603 Sem (Pre-req :MKT501)	Electronic Marketing	
HRM602 Sem (Pre-req :HRM501)	Management of Industrial Relations	
HRM603 Sem (Pre-req :HRM501)	Comparative studies in Industrial and	
LAW604 Sem (Pre-req :HRM501)	Labour Law	
	Total	60
	Year 2: Semester 2	
MGT607Sem (Pre-req :MGT501)	Sales Management	15
MGT605Sem (Pre-req :MGT501)	Management of Service Operation	15
Elective(Choose any 2 from the following)	Two level 6 courses from any discipline for which prerequisite are met. (2x level 6)	2 x 15
MGT603 Sem (Pre-req :MGT501)	Consumer Behaviour	
MKT603 Sem (Pre-req :MKT501)	Electronic Marketing	
LAW604 Sem (Pre-req :HRM501)	Labour Law	
	Total	60
	Total Credit Points	240
Directed Industrial Attachment (DIA) 4 Months: Assisting with Employment after passing 50% of the courses		