

Program name	Bachelor of Commerce
Program Major	Banking and Marketing
Program Description	Double Major
Requirement	Pass in Y13 with 200 out of 400, with 50% or more in English

BCOM - Banking & Marketing with effect from 1st January 2018		
Year 1: Semester1		
Course code	Course Name	Credit Points
BNK501 Sem Pre-req Year 13)	Fundamentals of Banking	15
BNK503 Sem Pre-req Year 13)	Role of a Professional Teller	15
MGT501 Sem Pre-req Year 13)	Introduction to Business Management	15
HRM501 Sem Pre-req Year 13)	Introduction to IR & HRM	15
Year 1: Semester 2		
BNK502 Sem Pre-req Year 13)	Banking Services and Procedures	15
MKT501 Pre-req Year 13)	Introduction to Marketing	15
BNK504 Sem (Pre-req Year 13)	Bank Security	15
LNG501 Sem Pre-req Year 13)	English for Academic Studies	15
	Total Credit Points	60
Year 2 Semester 1		
MKT601 Sem Pre req: MKT501/MKT502	Business Marketing	15
BNK601 Sem (Pre-req : BNK501/BNK502)	Banking Law	15
MKT603 Sem (pre-req MGT501)	Electronic Marketing	15
BNK603 Sem (Pre-req : BNK501/BNK502)	Banking Operations & Management	15
	Total Credit Points	60

Year 2 Semester 2		
MGT605 Sem (pre-req MGT501)	Management of Service Operation	15
ECN603Sem (Pre-req Year 13)	Business Statistics	15
MGT603 Sem (pre-req MGT501)	Consumer Behaviour	15
MGT607 Sem (pre-req MGT501)	Sales Management	15
	Total Credit Points	60
Year 3: Semester 1		
MKT701S Sem (pre-req MGT601)	Marketing Research	15
BNK701 Sem (Pre-req BNK603)	Banking Risk Management	15
MKT702 Sem (pre-req MGT601)	Strategic Marketing	15
Elective : Any 1 course from any discipline for which prerequisite is met Indicate the List of Level 7 Elective to choose from		15
MGT703Sem (Pre-req MGT607)	Strategic Management	
MGT702Sem (Pre-req MGT607)	Total Quality Management	
	Total Credit Points	60
Year 3: Semester 2		
MKT703 Sem (pre-req MKT501)	Service Marketing	15
MKT704 Sem (pre-req MKT601)	Advertising and Public Relations	15
MKT705 Sem (pre-req MKT501)	International Marketing	15
Electives : Any 1 level 7 course from any discipline for which pre-requisite is met Indicate the List of Level 7 Elective to choose from		15
ECN703Sem (Pre-req ECN603)	Development Economics	
MGT704Sem(Pre-req MGT607)	Public Sector Management	
	Total Credit Points	60
Total		360
Directed Industrial Attachment (4 Months): Assisting with Employment after passing 50% of the courses		