

Program Name	Bachelor of Commerce
Program Description	Double Majors- Finance /Marketing
Minimum Requirements	Pass in Year 13, with 50% or more marks in English
Program Type	Degree

Course Code	Course Name	Credit Points
Core Courses:		
Year 1: Semester 1		
HRM501 Sem (Pre-req Year 13)	Introduction to IR & HRM	15
FIN501 Sem (Pre-req Year 13)	Fundamentals of Finance	15
BNK501 Sem (Pre-req Year 13)	Fundamentals of Banking	15
ECN501 Sem (Pre-req Year 13)	Introduction to Macroeconomics	15
Total		60
Year 1: Semester 2		
FIN502 Sem (Pre-req Year 13)	Financial Institutions and Markets	15
MKT501 Sem (Pre-req Year 13)	Introduction to Marketing	15
LNG501 Sem (Pre-req Year 13)	English for Academic Studies	15
MGT501 Sem (Pre-req Year 13)	Introduction to Business Management	15
Year 2: Semester 1		
MKT601 Sem (Pre-req MKT501)	Business Marketing	15
MKT603 Sem (Pre-req HRM501)	Electronic Marketing	15
FIN601 Sem (Pre-req FIN501)	Corporate Finance	15
ECN601 Sem (Pre-req ECN501)	Intermediate Macroeconomics	15
Total		60
Year 2: Semester 2		
MGT603 Sem (Pre-req MGT501)	Consumer Behaviour	15

MGT607 Sem (Pre-req MGT501)	Sales Management	15
FIN602 Sem (Pre-req FIN501)	Actuarial Finance	15
Elective (Choose 1 from the following)		15
ECN603 Sem (pre req:ECN501)	Business Statistics	
ACC606 Sem (pre req:ACC501)	Public Sector Accounting	
Total		60
Year 3: Semester 1		
MKT701 Sem (Pre-req MGT601)	Marketing Research	15
FIN701 Sem (Pre-req FIN601)	Investment and Portfolio Analysis	15
MKT702 Sem (Pre-req MGT601)	Strategic Marketing	15
FIN702 Sem (Pre-req: ECN601)	Public Finance	15
Total		60
Year 3: Semester 2		
MKT703 Sem (Pre-req MKT501)	Service Marketing	15
FIN703 Sem (Pre-req FIN601)	Mergers & Acquisition	15
MKT704 Sem (Pre-req: MKT601)	Advertising and Public Relations	15
MKT705Sem (Pre-req: MKT501)	International Marketing	15
Total		60
Total Credit Points		360
Directed Industrial Attachment (DIA) 4 months: Assisting with Employment after passing 50% of the courses		