

Program Name	Bachelor of Commerce
Program Description	Double Majors- Economics /Marketing
Minimum Requirements	Pass in Year 13, with 50% or more marks in English
Program Type	Degree

Course Code	Course Name	Credit Points
Core Courses:		
Year 1: Semester 1		
HRM501 Sem (Pre-req Year 13)	Introduction to IR & HRM	15
FIN501 Sem (Pre-req Year 13)	Fundamentals of Finance	15
ECN502 Sem (Pre-req Year 13)	Introduction to Microeconomics	15
MGT501 Sem (Pre-req Year 13)	Introduction to Business Management	15
Total		60
Year 1: Semester 2		
ECN501 Sem (Pre-req Year 13)	Introduction to Macroeconomics	15
MKT501 Sem (Pre-req Year 13)	Introduction to Marketing	15
LNG501 Sem (Pre-req Year 13)	English for Academic Studies	15
Elective (Choose anyone from the following):		15
ACC502 Sem	Operations Management Accounting	
LAW501 Sem	Commercial Law	
Total		60
Year 2: Semester 1		
MKT601 Sem (Pre-req MKT501)	Business Marketing	15
MKT603 Sem (Pre-req HRM501)	Electronic Marketing	15
ECN601 Sem (Pre-req ECN501)	Intermediate Macroeconomics	15
Elective: (Choose anyone from the following)		15
FIN601 Sem	Corporate Finance	
ACC602 Sem	Strategic Management Accounting	

LAW601	Taxation Law	
	Total	60
	Year 2: Semester 2	
MGT603 Sem (Pre-req MGT501)	Consumer Behaviour	15
MGT607 Sem (Pre-req MGT501)	Sales Management	15
ECN602 Sem (Pre-req ECN502)	Intermediate Microeconomics	15
ECN603 Sem (Pre-req- ECN501 and ECN502)	Business Statistics	15
	Total	60
	Year 3: Semester 1	
MKT701 Sem (Pre-req MGT601)	Marketing Research	15
ECN701 Sem (Pre-req ECN601)	Monetary Economics	15
MKT702 Sem (Pre-req MGT601)	Strategic Marketing	15
FIN702 Sem (Pre-req: ECN601)	Public Finance	15
	Total	60
	Year 3: Semester 2	
MKT703 Sem (Pre-req MKT501)	Service Marketing	15
ECN702 Sem (Pre-req FIN601)	Econometrics	15
MKT704 Sem (Pre-req: MKT601)	Advertising and Public Relations	15
MKT705 Sem (Pre-req: MKT501)	International Marketing	
	Total	60
	Total Credit Points	360
Directed Industrial Attachment (DIA) 4 months: Assisting with		

Employment after passing 50% of the courses