

Program Name	Higher Education Certificate in Management
Program Description	This key program helps prepare students for a career in any of the diverse fields of marketing in the industry, commerce, not-for-profit, and government organizations. The key program focuses on the increasingly important role of marketing, being one of the major sources of organizational revenues, and a key contributor to organizational performance. Students will be exposed to the broad and dynamic field of marketing, providing knowledge which is critical in capacity building to graduates in marketing roles, both in contemporary and emergent organizations. At the moment, there is no formal qualification offered in this area of study in Fiji.
Majors	Management
Minimum Requirements	Pass in Year 13, with 50% or more marks in English
Program Type	Higher Education Certificate

Course Code	Course Name	Credit Points
Year 1: Semester 1		
MGT501Sem (Pre-req: Year 13)	Introduction to Business Management	15
MKT501Sem (Pre-req: Year 13)	Introduction to Marketing	15
HRM501Sem (Pre-req: Year 13)	Introduction to IR & HRM	15
CIN502Sem (Pre-req: Year 13)	Information Systems in Organizations	15
	Total	60
Year 1: Semester 2		
MGT502Sem (Pre-req: Year 13)	Theory and Practice of Management	15
MKT502Sem (Pre-req: Year 13)	Merchandising and Design Composition	15
CIN506Sem (Pre-req: Year 13)	Computer Principles	15
LNG501Sem (Pre-req: Year 13)	English for Academic Studies	15
	Total	60
	Total Credit Points	120
Directed Industrial Attachment (DIA) 2 Months: Assisting with Employment		