

Program name	Bachelor of Commerce
Program Major	Accounting and Marketing
Program Description	Double Major
Requirement	Pass in Y13 with 200 out of 400, with 50% or more in English

BCOM – Accounting & Marketing with effect from 1st January 2018		
Year 1: Semester1		
Course code	Course Name	Credit Points
MKT501Sem Pre-req Year 13)	Introduction to Marketing	15
ACC501Sem Pre-req Year 13)	Computerized Accounting	15
MGT501Sem Pre-req Year 13)	Introduction to Business Management	15
HRM501Sem Pre-req Year 13)	Introduction to IR & HRM	15
Year 1: Semester 2		
MKT502Sem Pre-req Year 13)	Visual Merchandising	15
LNG501Sem Pre-req Year 13)	English for Academic Studies	15
ACC502Sem Pre-req Year 13)	Operations Management Accounting	15
LAW501Sem (Pre-req Year 13)	Commercial Law	15
	Total Credit Points	60
Year 2 Semester 1		
MGT601Sem	Operations Management	15
MKT601Sem (Pre-req :MKT501/MKT502)	Business Marketing	15
ACC601Sem Pre-req ACC501)	Corporate Accounting	15
MGT603Sem	Consumer Behaviour	15
	Total Credit Points	60
Year 2 Semester 2		
MGT605Sem (pre-req MGT501)	Management of Service Operation	15
ACC602Sem (Pre-req ACC502)	Strategic Management Accounting	
ACC606Sem (Pre-req Year 13)	Public Sector Accounting	15
MKT603 Sem (pre-req MKT501)	Electronic Marketing	15
	Total Credit Points	60

Year 3: Semester 1		
ACC702Sem (Pre-req ACC601)	International Corporate Reporting	15
MKT701Sem	Marketing Research	
MGT702Sem (pre-req MGT601)	Total Quality Management	15
MKT703 (pre-req MKT601)	Service Marketing	15
	Total Credit Points	60
Year 3: Semester 2		
ACC706Sem (Pre-req ACC601)	Accounting Theory & Practice	15
ACC701Sem (Pre-req ACC601)	Auditing	15
MKT705 Sem (pre-reqMKT501)	International Marketing	15
MKT702Sem (pre-reqMKT501)	Strategic Marketing	15
	Total Credit Points	60
Total		360
Directed Industrial Attachment (4 Months): Assisting with Employment		