

Programme Name	Higher Education Diploma in Management
Programme Description	<p>These key programmes helps prepare students for a career in any of the diverse fields of marketing in the industry, commerce, not-for-profit, and government organizations. The key programmes focuses on the increasingly important role of marketing, being one of the major sources of organizational revenues, and a key contributor to organizational performance. Students will be exposed to the broad and dynamic field of marketing, providing knowledge which is critical in capacity building to graduates in marketing roles, both in contemporary and emergent organizations. At the moment, there is no formal qualification offered in this area of study in Fiji.</p>
Majors	Management
Minimum Requirements	Pass in year 13 (200) with pass in English (50%)& best 3 subjects
Programme Type	Higher Education Diploma

College of Business, Hospitality & Tourism Studies			
HIGHER EDUCATION DIPLOMA			
MANAGEMENT			
Program Structure - with effect from 01 January, 2017			
	Unit Code	UNIT TITLE	CP
CORE UNITS			
1	MGT501	Introduction to Business Management	12
2	MKT501	Introduction to Marketing	12
3	HRM501	Introduction to Industrial Relations & HRM	12
4	CIN502	IS in Organizations	16
5	MGT604	Entrepreneurship and Small Business Management	16
6	MGT601	Operations Management	16
7	MGT607	Sales Management	16
8	MGT605	Management of Service Operation	16
9	CIN501	Productivity Software	16
ELECTIVES	10	LNG501	English for Academic Studies
TWO LEVEL 5 UNITS FROM			
			16
			16

FOUR LEVEL 6 UNITS INCLUDING			
			16
			16
			16
			16
		Directed Industrial Attachment (6 months)	
Total Credit Points			243